

28th Congress of the Asian Pacific Society of Respirology

7 – 10 November 2024  Hong Kong

Personalized Care in Respirology

**SPONSORSHIP
PROSPECTUS**



Host Societies :



Hong Kong Thoracic Society

Sponsor:



Hong Kong Lung Foundation

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Dear Colleagues,

On behalf of the Local Congress Committee, we would like to announce that the 28th Congress of the Asian Pacific Society of Respiriology (APSR 2024) will be held on 7 – 10 November 2024 in Hong Kong.

APSR 2024 is co-hosted by the Asian Pacific Society of Respiriology (APSR) and the Hong Kong Thoracic Society (HKTS) and sponsored by the Hong Kong Lung Foundation. This is the third time that these two societies join hands to organize APSR Congress in Hong Kong. We have prepared a very comprehensive programme that includes cutting-edge knowledge and advanced technology on research and clinical practice in Respiratory Medicine, Critical Care, Thoracic Oncology and Allergy.

World-known experts from all over the world will be invited to give lectures. Colleagues will meet in Hong Kong to exchange and share their unique experience and expertise. This Congress provides an excellent opportunity for you to meet with 2,000 - 2,500 respiratory specialists, allergists, oncologists, scientists and nurses. This is a Congress that you must attend and support!

We sincerely hope that you will join us!



Dr. James Ho
President
APSR 2024



Dr. Fanny Ko
President
APSR 2024

Local Congress Committee (LCC)

Congress Presidents:	Dr. James Chung-man Ho Dr. Fanny Wai-san Ko
Congress Advisors:	Professor David Shu-cheong Hui Professor Mary Sau-man Ip
Secretary General / Business Manager:	Dr. Grace Sin-man Lam
Treasurers:	Dr. John Yu-hong Chan Dr. Macy Mei-sze Lui Dr. Pak-yiu Tse Dr. Wilson Kwok-sang Yee
Scientific Committee:	Professor David Shu-cheong Hui Dr. David Chi-leung Lam
Sponsorship Committee:	Dr. Chun-kong Ng (Chair) Dr. Jane Chun-kwong Chan Dr. Wilson Kwok-sang Yee
Publicity Committee:	Dr. Yiu-cheong Yeung
Publication Committee:	Dr. Kah-lin Choo
Home Affairs Committee:	Dr. Loletta Kit-ying So
International Affairs Committee:	Dr. Jane Chun-kwong Chan
Ceremonial and Social Events Committee:	Dr. Joseph Che-kong Pang (Chair) Dr. Christopher Chan Dr. Jackson Ka-chun Leung
Scientific Programme - Assembly Liaisons:	
<i>Clinical Respiratory Medicine</i>	Dr. Ida Wei-yin Wong
<i>Cell and Molecular Biology</i>	Dr. James Chung-man Ho
<i>Clinical Allergy & Immunology</i>	Professor Christopher Kei-wai Lai
<i>Environmental & Occupational Health and Epidemiology</i>	Dr. Wilson Kwok-sang Yee
<i>Respiratory Infections (non-tuberculosis)</i>	Dr. Man-po Lee
<i>Tuberculosis</i>	Dr. Chi-hung Chau
<i>COPD</i>	Dr. Maureen Mo-lin Wong
<i>Lung Cancer</i>	Dr. David Chi-leung Lam
<i>Asthma</i>	Dr. Fanny Wai-san Ko
<i>Respiratory Neurobiology and Sleep</i>	Dr. Chun-kong Ng
<i>Critical Care Medicine</i>	Dr. Grace Sin-man Lam
<i>Bronchoscopy and Interventional Techniques</i>	Dr. Johnny Wai-man Chan
<i>Paediatric Lung Disease</i>	Professor Ellis Kam-lun Hon
<i>Respiratory Structure and Function</i>	Dr. Wai-kei Lam
<i>Pulmonary Circulation</i>	Dr. Macy Mei-sze Lui
<i>Interstitial Lung Disease</i>	Dr. Jenny Chun-li Ngai

Host Organizations



Hong Kong Thoracic Society

Hong Kong Thoracic Society

<https://hkts.hk/index/about/about-hong-kong-thoracic-society>

The Hong Kong Thoracic Society Limited was inaugurated on 13th August 1987. It was founded by a group of physicians with special interest in thoracic medicine. They recognized the increasing number of physicians and surgeons who were having special interest in thoracic diseases and the need to form different subspecialty societies and associations locally.

The Society works on the following objectives:

1. To promote the advancement of study of thoracic diseases.
2. To coordinate and correlate the efforts of organizations, companies, associations, societies, institutions, statutory bodies and other authorities and individuals interested in the causes, diagnosis, prevention and treatment of thoracic diseases with a view to reduce morbidity and mortality in Hong Kong.
3. To promote, foster, develop and assist medical and allied professionals in the study of and the acquisition, dissemination and application of knowledge and information concerning the causes, diagnosis, prevention and treatment of thoracic diseases.

During the first year of establishment of the Society, there were only 8 ordinary and associate members. In 2023, the membership has grown to 161 life members, 125 ordinary members and 246 associate members, making up a total of 532 members, and its membership continues to grow.



Asian Pacific Society of Respiriology

Asian Pacific Society of Respiriology

<https://www.apsresp.org/>

Along with the American Thoracic Society and the European Respiratory Society, APSR is one of the largest Respiratory Societies in the world. Having been established in 1986, the Asian Pacific Society of Respiriology (APSR) held its first academic conference in Tokyo, Japan in October, 1988, before turning it into an annual occurrence in 2000. It has enjoyed continued growth and is now recognized together with American Thoracic Society (ATS) and the European Respiratory Society (ERS) as major international conferences. APSR is aimed at promoting friendship and the sharing of the latest knowledge and research findings among physicians, nurses, lung function technicians, and respiratory rehabilitation therapists involved in the treatment of respiratory diseases in such Asia-Pacific countries/ regions.

Past APSR Congresses



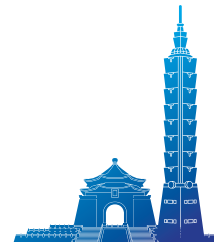
APSR 2022
 Seoul
 1,827 participants from
 48 countries/regions



APSR 2021
 Kyoto
 2,758 participants from
 50 countries/regions



APSR 2019
 Hanoi
 2,137 participants from
 49 countries/regions



APSR 2019
 Taipei
 3,328 participants from
 44 countries/regions



APSR 2017
 Sydney
 2,434 participants from
 50 countries/regions



APSR 2016
 Bangkok
 2,378 participants from
 49 countries/regions



APSR 2015
 Kuala Lumpur
 1,882 participants from
 46 countries/regions



APSR 2014
 Bali
 2,751 participants from
 54 countries/regions

Year and Venue	Asia	Middle East	Oceania	Europe	Africa	America	Others	Total
APSR 2022, Seoul	1,597	3	55	123	3	44	2	1,827
APSR 2021, Kyoto	2,577	3	73	38		67		2,758
APSR 2019, Hanoi	1,858	47	46	161	2	13	10	2,137
APSR 2018, Taipei	3,070	55	68	77		58		3,328
APSR 2017, Sydney	1,574	62	533	66	10	43	146	2,434
APSR 2016, Bangkok	1,960	161	64	132	19	28	14	2,378
APSR 2015, Kuala Lumpur	1,548	112	43	149	19	11		1,882
APSR 2014, Bali	2,387	176	54	76	17	41		2,751

About Hong Kong

Hong Kong, a modern city built on an ancient civilization and is put at an intersection of cultures, a place that is truly worth exploring. It may be compact but Hong Kong still punches well above its weight class when it comes to entertaining visitors.

Hong Kong enjoys its good location! Within easy reach of all Asia cities and neighbouring many China's most fascinating destinations. It is also a city of sizzling woks, tinkling wine glasses, cosy eateries, pungent cooking aromas, celebrated culinary festivals and trend-setting chefs, everywhere you turn there is the temptation to dig in and indulge.



Congress Venue

APSR 2024 will be held at the Hong Kong Convention and Exhibition Centre located in Wanchai on Hong Kong Island. The iconic architecture of the HKCEC stands proudly on the waterfront of Hong Kong's world-famous Victoria Harbour. This is more than simply a breath-taking location - it also places the Centre right at the heart of the city, within the Central Business District. It also means the best of the city is on the Centre's doorstep – and it's a vibrant city packed full of colour and life.

Visitors can walk to the HKCEC from the MTR Exhibition Centre Station, Wanchai Station or Wanchai ferry pier within 10 minutes.

Delegates come to network and socialize as well as learning new knowledge. Exhibition space is limited. We strongly recommend you to make early reservation!



Hong Kong Convention and Exhibition Centre
1 Expo Drive
Wanchai, Hong Kong
www.hkcec.com/en

Premier Sponsorship

The sponsorship opportunities will be provided with different benefits depending on the amount of contributions. The highest bidder will have priority over the next on the list:

Diamond Sponsorship

HK\$800,000/US\$103,300

Benefits of Diamond Sponsors are:

- Right to use the endorsement **“Diamond Sponsor of the APSR 2024”**
- Acknowledgement as **“Diamond Sponsor”** in the Congress Announcements and Programme Book
- Acknowledgement as **“Diamond Sponsor”** on the Congress website
- Acknowledgement as **“Diamond Sponsor”** on the backdrop in the main meeting rooms
- Acknowledgement as **“Diamond Sponsor”** on all the directional signage at the congress venue
- Include one 1-hour Lunch Symposium and one 1-hour Evening Symposium (*Speakers and lecture topics should be approved by LCC*. The costs on lunch and dinner for participants are NOT included and should be supported by the sponsor. Date for the Symposia will be subject to the final decision of the LCC)
- Include two exhibition booths (*each of 3m (W) x 2m (D) x 2.5m (H)*)
- One complimentary advertisement on Inside Front Cover or Inside Back Cover of the Programme Book (First-come, first served. Advertisement location will be subject to the final decision of the LCC)
- Complimentary insertion of three pieces of A4 size marketing material into the Congress bags (Content must be approved by the LCC)
- Thirty complimentary registrations to the Congress
- Enjoy priority of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at prime location
 - b. Priority to choose the preferred date of the Lunch Symposium and Evening Symposium
 - c. Priority to sponsor a Sponsored Lecture at symposium session
 - d. Priority to sponsor the Lanyards and Name Badges
 - e. Priority to sponsor the Congress Bags



Premier Sponsorship

Platinum Sponsorship

HK\$600,000/US\$77,500

Benefits of Platinum Sponsors are:

- Right to use the endorsement **"Platinum Sponsor of the APSR 2024"**
- Acknowledgement as **"Platinum Sponsor"** in the Congress Announcements and Programme Book
- Acknowledgement as **"Platinum Sponsor"** on the Congress website
- Acknowledgement as **"Platinum Sponsor"** on the backdrop in the main meeting rooms
- Acknowledgement as **"Platinum Sponsor"** on all the directional signage at the congress venue
- Include one 1-hour Lunch Symposium (Speakers and lecture topics should be approved by LCC. The cost on lunch for participants is NOT included and should be supported by the sponsor. Date for the Symposium will be subject to the final decision of the LCC)
- Include two exhibition booths (each of 3m (W) x 2m (D) x 2.5m (H))
- One complimentary advertisement on Inside Front Cover or Inside Back Cover of the Announcements (First-come, first served. Advertisement location will be subject to the final decision of LCC)
- Complimentary insertion of two pieces of A4 size marketing material into the Congress bags (Content must be approved by the LCC)
- Twenty complimentary registrations to the Congress
- Enjoy priority of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at prime location
 - b. Priority to choose the preferred date of the Lunch Symposium
 - c. Priority to sponsor a Sponsored Lecture at symposium session
 - d. Priority to sponsor the Lanyards and Name Badges
 - e. Priority to sponsor the Congress Bags



Premier Sponsorship

Gold Sponsorship

HK\$400,000/US\$51,700

Benefits of Gold Sponsors are:

- Right to use the endorsement **"Gold Sponsor of the APSR 2024"**
- Acknowledgement as **"Gold Sponsor"** in the Congress Announcements and Programme Book
- Acknowledgement as **"Gold Sponsor"** on the Congress website
- Acknowledgement as **"Gold Sponsor"** on the backdrop in the main meeting rooms
- Acknowledgement as **"Gold Sponsor"** on all the directional signage at the congress venue
- Include one 1-hour Evening Symposium (*Speakers and lecture topics should be approved by LCC. The cost on dinner for participants is NOT included and should be supported by the sponsor. Date for the Symposium will be subject to the final decision of the LCC*)
- Include two exhibition booths (*each of 3m (W) x 2m (D) x 2.5m (H)*)
- One complimentary advertisement on Run-of-the-Page on Programme Book
- Complimentary insertion of one piece of A4 size marketing material into the Congress bags (*Content must be approved by the LCC*)
- Five complimentary registrations to the Congress
- Enjoy priority of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at prime location
 - b. Priority to choose the preferred date of the Evening Symposium
 - c. Priority to sponsor a Sponsored Lecture at symposium session



Sponsorship Items

Lunch / Evening Symposium	HK\$232,000/US\$30,000
<p>Benefits of the Sponsor are:</p> <ul style="list-style-type: none"> • The sponsor will be provided with one 1-hour Lunch / Evening Symposium time slot (Date for the Symposium will be subject to the final decision of the LCC) • The use of lecture venue with standard audio-visual equipment • Inclusion of the lecture title and name of speaker on the website, Announcements and Programme Book after being endorsed by LCC • Use of Congress logo on the invitation cards after being endorsed by LCC • Complimentary insertion of invitation cards into the Congress bags. The cost of design and printing of the cards is borne by sponsor • Table for display of materials at the entrance of the lecture venue during the Lunch/Evening Symposium <p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • Responsible for the speaker's travel expenses, hotel accommodation, ground transfers, registration fees and honoraria (if any) • The cost on lunch/dinner for participants • Lecture topic, biography of the speaker and the lecture abstract should be submitted to LCC for approved before extending invitation to the speakers 	
Sponsored Lecture at Symposium Session	HK\$50,000/US\$6,500
<p>Benefits of the Sponsor are:</p> <ul style="list-style-type: none"> • The sponsor will be provided with one 20-minute lecture time slot at the symposium session • The use of lecture venue with standard audio-visual equipment • Inclusion of the lecture title and name of speaker on the website, Announcements and Programme Book after being endorsed by LCC <p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • Responsible for the speaker's travel expenses, hotel accommodation, ground transfers, registration fees and honoraria (if any) • Lecture topic, biography of the speaker and the lecture abstract should be submitted to LCC for approved before extending invitation to the speakers 	
Internet Café (exclusive sponsorship)	HK\$100,000/US\$13,000
<p>Benefits of the Sponsor are:</p> <ul style="list-style-type: none"> • Acknowledgement of the sponsor's company name or logo on the computer screens and internet café area • Acknowledgement of sponsor in the Programme Book <p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • Responsible for the costs of the hiring of computers, internet connection and the construction of the Internet Café (6m (W) x 2m (D) x 2.5m (H)) 	

Sponsorship Items

<p>Printing of First / Final Announcement (exclusive sponsorship)</p>	<p>HK\$70,000/US\$9,000</p>
<p>Benefits of the Sponsor are:</p> <ul style="list-style-type: none"> • Exclusive acknowledgement in the First / Final Announcement • Advertisement space on Back Cover of the First / Final Announcement • One-page complimentary advertisement in the Programme Book 	
<p>Printing of Programme Book (exclusive sponsorship)</p>	<p>HK\$150,000/US\$19,400</p>
<p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • Exclusive acknowledgement in the Programme Book • Advertisement space on Back Cover of the Programme Book • One-page complimentary advertisement in the Abstract Supplement 	
<p>Advertisement in the Programme Book</p>	<p>HK\$25,000/US\$3,300</p>
<p>Advertisement rate per page:</p> <ul style="list-style-type: none"> • Inside page (Run-of-the-Page) 	
<p>Congress App (exclusive sponsorship)</p>	<p>HK\$150,000/US\$19,400</p>
<p>Benefits of the Sponsor are:</p> <ul style="list-style-type: none"> • A banner will be offered on the Congress App to acknowledgement the support • Acknowledgement of sponsor in the Programme Book • Vendor for providing the Congress App will be selected and decided by LCC 	

Sponsorship Items

<p>Congress Bags (exclusive sponsorship)</p>	<p>HK\$70,000/US\$9,000</p>
<p>Benefits of the Sponsor are:</p> <ul style="list-style-type: none"> • Sponsor’s logo and company name will be printed on the bags • Acknowledgement of sponsorship in the Programme Book <p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • An initial estimate of 3,000 pieces of bag will be required • Production cost is responsible by the sponsor • Type and design of the bags must be mutually agreed with LCC 	
<p>Congress Lanyards with Name Tags (exclusive sponsorship)</p>	<p>HK\$65,000/US\$8,500</p>
<p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • Sponsor’s logo will be printed on the lanyards • Acknowledgement of sponsorship in the Programme Book <p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • An initial estimate of 3,500 sets of lanyard and plastic holder will be required • Production cost is responsible by the sponsor • Type and design of the lanyard and plastic holder must be mutually agreed with LCC 	
<p>Congress Pen and Pad (exclusive sponsorship)</p>	<p>HK\$50,000/US\$6,500</p>
<p>Benefits of the Sponsor are:</p> <ul style="list-style-type: none"> • Sponsor’s logo will be printed on the pens and notebooks • Acknowledgement of sponsorship in the Programme Book <p>Responsibilities of the Sponsor are:</p> <ul style="list-style-type: none"> • An initial estimate of 3,000 pieces of pen and notebook will be required • Production cost is responsible by the sponsor • Type and design of the pens and notebook must be mutually agreed with LCC 	

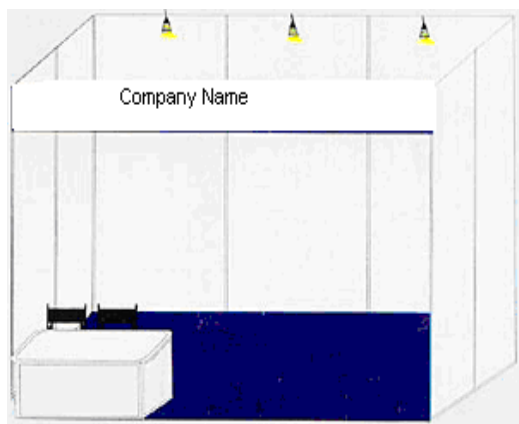
Sponsorship Items

Exhibition Booth

HK\$90,000/US\$11,700

There will be an exhibition area adjoining the main meeting rooms during the APSR 2024. By participating in this event as an exhibitor, your organization will get an opportunity to showcase the latest technology, new drugs and a chance to interact with more than 3,000 participants including renowned doctors, researchers and medical professionals at one place.

Layout of Standard Booth Shell:



Tentative Image of Standard Booth Shell
 (Size: 3m (W) x 2m (D) x 2.5m (H))

Facilities to be provided to a standard booth shell:

- 0.3m (H) Fascia plate with the English name of company
- Partition wall as per the above layout
- One information counter (1m (L) x 0.5m (W)x 0.75m (H))
- Two folding chairs
- Three spot lights
- One power socket (500W/ 200V)
- One rubbish bin
- Carpet inside the shell

Space Selection:

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on first come, first served basis.

Product to be Exhibited:

Exhibits include pharmaceutical drugs, medical equipment, nutritional products, medical publications, etc., are subject to approval by the LCC. The LCC has the right to reject for exhibits to be displayed if the exhibits are found inappropriate.

An exhibition freight forwarder will be appointed to assist exhibitors from overseas. They will help to assist with the custom clearance problems.

Terms & Conditions

1. All sponsors will be acknowledged in the Programme Book.
2. The LCC reserves the right to change the Congress venue and date of exhibition in case of unavoidable circumstances.
3. Location of the exhibition booth will be allocated on first-come, first-served basis with priority given to the major sponsors.
4. The LCC reserves the right to re-arrange the exhibition floor plan or any part thereof at any time.
5. Sponsors have to insure their own equipment and display from any accidental damage at the Congress venue and exhibition hall, as these are not insured by the organizer.
6. No sale in cash or credit of products and services shall be allowed at the exhibition. However, booking could be done for delivery at a later date. The LCC shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.
7. Sponsors should have no relationship with any tobacco or commercial entity.
8. Sponsors shall not be the tobacco industry or the industry behind alternative nicotine delivery products such as e-cigarettes and heated tobacco products.
9. Sponsors are suggested NOT to hold their own satellite symposia off-site during the Congress period.

Cancellation on Sponsorship Item or Exhibition Booth:

Cancellation of sponsorship support or exhibition booth reservation must be made in writing to the Congress Secretariat. 50% of the total cost of the sponsorship will be forfeited if cancellation is made before 31 March 2024. No refund will be made after this date.

Force Majeure:

Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as black rain storm, floods, typhoon, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person / actions. No refund of sponsorship payment will be made under these circumstances. Sponsors are suggested to arrange your own insurance coverage.

Payment Schedule:

Please note the payment terms as below:

1. 100% of the total committed sponsorship amount is required within 1-month after confirmation on the sponsorship package and items by the LCC.
2. Payment for any additional sponsorship items or meal costs should be settled before 15 October 2024.

Payment Method:

Payment should be made by company cheque or bank transfer:

Company Cheque

Made payable to: **Hong Kong Thoracic Society Limited-APSR**

Bank Transfer

Account name: Hong Kong Thoracic Society Limited-APSR

Account no.: 366-0-011164-0

Bank name: Standard Chartered Bank (HK) Ltd.

Bank address: Shop No. 473B, Level 4, Metroplaza, 223 Hing Fong Road, Kwai Fong, N.T., Hong Kong

Bank code: 003

Swift code: SCBLHKHHXXX

Sponsorship Reservation Form

Please return this booking form to APSR 2024 Congress Secretariat:

Ms. Peony Yu, MIMS (Hong Kong) Limited
 Tel: (852) 3905 3998 Fax: (852) 2559 6910 Email: sponsorship@apsr2024.hk

COMPANY INFORMATION

Dr. / Mr. / Ms. _____

Job Title: _____

Organization: _____

Address: _____

Tel: _____ Mobile: _____

Email: _____

Signature: _____ Date: _____

Remarks: By signing this form, we accept the terms and conditions listed on this sponsorship prospectus

SPONSORSHIP RESERVATION

Please choose (✓) your sponsorship item(s).

	Diamond Sponsor (Preferred date of lunch symposium):		HK\$800,000/US\$103,300
	(Preferred date of evening symposium):		
	Platinum Sponsor (Preferred date of lunch symposium):		HK\$600,000/US\$77,500
	Gold Sponsor (Preferred date of evening symposium):		HK\$400,000/US\$51,700
	Lunch Symposium (Preferred date of lunch symposium):		HK\$232,000/US\$30,000
	Evening Symposium (Preferred date of evening symposium):		HK\$232,000/US\$30,000
	Sponsored Lecture (Preferred date and session):		HK\$50,000/US\$6,500
	Internet Café (Exclusive):		HK\$100,000/US\$13,000
	Printing of First Announcement (Exclusive):		HK\$70,000/US\$9,000
	Printing of Final Announcement (Exclusive):		HK\$70,000/US\$9,000
	Printing of Programme Book (Exclusive):		HK\$150,000/US\$19,400
	Advertisement in the Programme Book (No. of page[s]):		HK\$25,000/US\$3,300
	Congress App (Exclusive):		HK\$150,000/US\$19,400
	Congress Bags (Exclusive):		HK\$70,000/US\$9,000
	Congress Lanyards with Name Tags (Exclusive):		HK\$65,000/US\$8,500
	Congress Pen and Pad (Exclusive):		HK\$50,000/US\$6,500
	Exhibition Booth (No. of standard booth[s]):		HK\$90,000/US\$11,700



APSR 2024 Congress Secretariat

MIMS (Hong Kong) Limited
37/F., Citicorp Centre
18 Whitfield Road
Causeway Bay, Hong Kong
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Fax: (852) 2559 6910
Email: enquiry@apsr2024.hk